DAINTY APRON FOR SIMPLE MAGICTUFTING

No. 8882

Ready-made of deluxe quality unbleached and finished with tie strings. Stamped for Magictufting in red, white and blue.

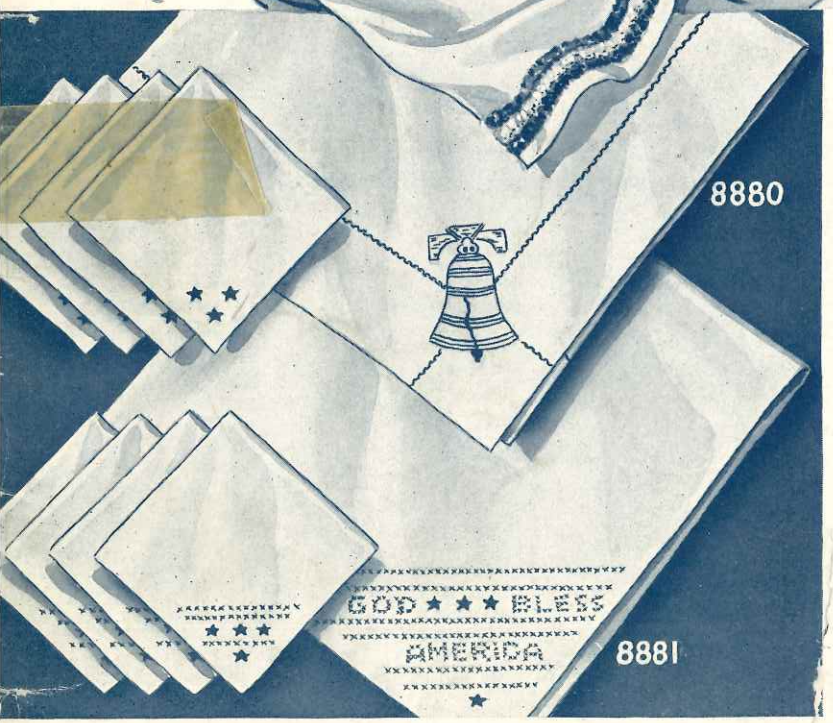
$3.50 Doz.

LIBRARY
JUN 3 - 1941
U. S. PATENT OFFICE
PATENT OFFICE
JUN 4 1941
Design Division

PATRIOTIC ENTHUSIASM SWEEPS THE LAND!

FEATURE THESE SPECIALLY CREATED *Bucilla* STAMPED PATRIOTIC ARTICLES!

The wave of patriotic feeling that is sweeping the country has made itself felt in vastly increased demands for patriotic merchandise. To help the Art Needlework Department cash in on this vogue, Bucilla brings out these appealing stamped creations that are certain to have instant appeal.



NOVEL LINEN 5 PC. LUNCHEON SETS

33" COVER and 4 NAPKINS

8880—"Liberty Bell" and "Uncle Sam's Hat" stamped in opposite corners.

8881—"God Bless America" and "Stars and Stripes Forever" stamped in opposite corners.

Two patriotic designs stamped on fine quality oyster linen for embroidery in red, white and blue.

$7.20 Doz. Sets

GAY LINEN GUEST TOWELS

Size 14x20"

8874—"Liberty Bell"

8875—"Uncle Sam's Hat and Cane"

For red, white and blue embroidery on superfine quality oyster linen. Hand thread drawn hemstitched hems and selvage sides.

$4.00 Doz.

PATRIOTIC PICTURES

Complete with Frames

8871—Blue and white enamel finish frame. Size 11x14"

8872—Colonial Maple finish frame. Size 11x14".

8873—Blue and white enamel finish frame with blue mat. Size 13x13".

Stamped in three colors on deluxe oyster linen for cross-stitch embroidery. Packed in illustrated boxes which contain cotton embroidery floss, frame, glass and chart.

8871-8872 **$6.75** Doz.

8873 **$7.00** Doz.

• SEE OTHER SIDE •

These Brand New Publications are Sure Fire Sales Hits!

Afghans
Vol. 315
$2.00 Doz.
25c Ea.

Style Book
Vol. 314
$2.00 Doz.
25c Ea.

New "Rickrochet" Creations
Vol. 137
$1.20 Doz.
15c Ea.

Knitting Primer
Vol. 8
$1.20 Doz.
15c Ea.

Crochet Creations
Vol. 139
$1.20 Doz.
15c Ea.

New Hand Knits
Vol. 9
$1.20 Doz.
15c Ea.

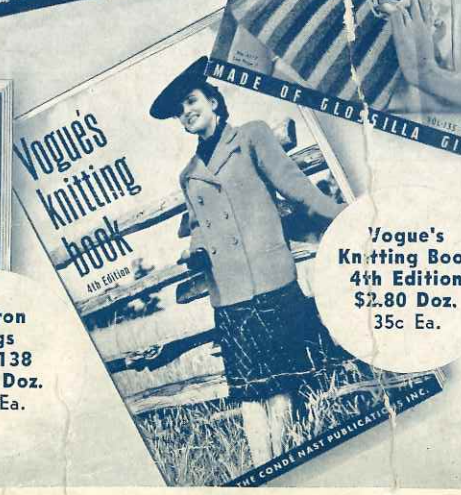
Smart Bedspreads, Banquet Cloths
Vol. 134
$1.20 Doz.
15c Ea.

Chic Gimp Hats, Bags, Belts
Vol. 135
80c Doz.
10c Ea.

Decorative Gimp Accessories
Vol. 133
80c Doz.
10c Ea.

New Sweaters
Vol. 7
$1.20 Doz.
15c Ea.

Cotton Rugs
Vol. 138
$1.20 Doz.
15c Ea.



Vogue's Knitting Book
4th Edition
$2.80 Doz.
35c Ea.

Old Bedspread Favorites
Vol. 136
80c Doz.
10c Ea.

Bear Brand and Bucilla Instruction Books are recognized leaders in the Art Needlework field—every art needlework store or department should carry these books. Each is handsomely illustrated; some in actual colors; they contain clear simple directions for making the very newest in wearing apparel, decorative accessories, household articles, men's and children's wear, afghans, etc.

The books shown here are the latest additions to the Bear Brand–Bucilla Library — there are many others shown on the back cover of this catalog.

•

Order a representative quantity of the newly published volumes and check your stocks of the staple numbers.